

# Activities at the Cape

## Invitations are mailed approx 4-6 weeks prior to launch

- All guest activities will be outlined
- Driving directions and map (from local areas)
- Transportation to the Cape is not provided
- RSVP info - RSVP is required (web, mail or fax)
- Guest operations website - STEREO specific information
- Toll free (USA) hotline number for guests to check launch status
- Guest Center phone number

## Guest Activities at the Cape

- All activities will originate at the KSC Visitor Complex
- The Guest Center can not issue badges for access to the Center
- A guest briefing is being planned; typically held on L-1
- Background for you:
- Viewing site has not yet been identified; approval based on KSC Security, Health & Safety
- The guest ops website and the toll free number are not activated until the invitations are mailed.

## Other potential Activities include:

- Tour
- Reception – hosted by contractor(s)

# Pre-Launch PAO Support

- STEREO media products avail. online & on video:
  - Animations, data visualizations, cleanroom footage and photographs, high resolution animation stills
  - Science Writer's Guide, brochure, fact sheet
  - Press kit
  - STEREO feature stories
  - Press release archive
  - PAO plan, RTQs, media training assistance for partners
  - Monthly telecons w/ partners

**<http://www.nasa.gov/stereo>**

# Post-Launch PAO Support

- NASA Project Office will coordinate & approve all news releases. Outreach efforts include:
  - Launch coverage - web, TV, status reports, press releases, AGU briefing, L-1 briefing at Cape Canaveral, Fla.
  - Science results - press releases coordinated with partners, video files on NASA TV, new animations/visualizations
  - Press conferences & media teleconferences (phoner)
    - Satellite media tours (live interviews with domestic/int. TV stations, museums, radio, etc.)

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# STEREO – The Book

Chapter title	Page 'estimation'	Responsibility	Status
Introduction	10	Kaiser et al.	In progress
Spacecraft	20	Driesman/Hynes	Outlined
Orbits	10	Sharer	?
SECCHI	50	Howard et al.	In progress
IMPACT	50	Luhmann et al.	Delayed
PLASTIC	25	Galvin et al.	Delayed
SWAVES	25	Bougeret et al.	In progress
Modeling	20	Aschwanden	Submitted
SWx beacon	15	Biesecker/Webb	Outlined
EPO efforts	10	Craig et al.	Outlined
Ground system	15	Eichstedt/Thompson	Outlined
Totals	~260		

Goal: Book published by start of operations (late summer, 2006)

Therefore: Chapters should be submitted by March 1, 2006